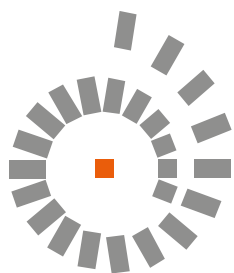


PREVIEW



12-14 | 20  
**FEBBRAIO** | 25  
**MILAN BERGAMO**

# CASEITALY



## EXPO

### BERGAMO TRADE FAIR **FROM 12 TO 14 FEBRUARY 2025**

Within the construction, new and redevelopment market, the Associations representing four important product sectors producing in Italy and “Made in Italy” felt the need to considerably increase their export share.

**This is precisely why CASEITALY was set up. A new trade fair event to be held in February 2025 at the Fiera di Bergamo.**



Organisation

**PROMOBERG**

# MADE IN ITALY

## THE FORUM

The event offers a unique opportunity to take part in seminars and workshops specifically dedicated to the entire industry. CASEITALY EXPO brings together top companies and potential customers interested in learning about the latest developments and innovation for their projects and in sharing technological expertise with suppliers and experts through advice and support at each stage of design, production and distribution.

## THE EXPO

**Exhibition pavilions** inside the FIERA DI BERGAMO, an outdoor exhibition area, a very modern structure located in a strategic position close to Milan Orio International Airport and the main Northern Italian road networks.

CASEITALY is much more than the sum of the Associations and companies present. It represents the best of Italian production, strongly and tangibly defining its values and records. It is a real internationalisation tool for hundreds of companies that will support themselves and grow, increasing their export share.

Thanks to CASEITALY and Fiera di Bergamo, the value of Made in Italy in the building envelope will be brought to the attention of thousands of foreign operators, the value of the thousands of companies and their operators who today represent an excellence recognised (but still not fully known) by the rest of the world.

## ALL THE MADE IN ITALY IN A SINGLE EVENT

CASEITALY is a new, innovative format to effectively promote companies, their values, products and services. The four Reference Associations, supported and directed by the FINCO Federation



Federation Industries Products Plants Services and Specialised Works for the Construction and Maintenance - groups 40 associations, 17,000 firms, 140,000 employees and about 35 billion in aggregate turnover.



The Italian Association that brings together manufacturers of doors and gates for civil, commercial and industrial use, and the accessory components designed to complement and integrate them.



The national Association that protects the made-in-Italy window, ensuring that quality, safety, environmental protection and energy saving criteria are met.



The Association dedicated solely to the protection and growth of operators in the blind, sunscreen and technical darkening closure sector.



The PILE Association brings together leading Manufacturers and Installers of Building Sheet Metal Work aimed at spreading knowledge about the state of the art in the sector.



# TECHNOLOGY AND INNOVATION

## WHY TAKE PART

To bring the value of Made in Italy in the building envelope to the attention of thousands of foreign operators; the value of the thousands of companies and their operators that now represent an excellence recognised (but still not fully known) by the rest of the world.

### STAND

Pre-equipped on a turnkey basis, including furniture and audio video support, so that you can focus your energy on business and not on stand logistics.

### BUSINESS LOUNGE AREA

dedicated to business meetings

### WORKSHOPS

dedicated to the presentation of your products

### BUSINESS MATCHING

Possibility to create a predefined agenda of meetings for you

### MEDIA

press office at your disposal to disseminate your proposals in the media and social networks

## ALSO SUSTAINABLE IN COST TERMS.

- Unfurnished stand from € 180 per sq.m.
- Entry fee € 500

### OUTDOOR AREA:

- From € 75 per sq.m.

## CUSTOMISED PRE-FITTING AT THE BEST VALUE FOR MONEY



# THE EXHIBITION CENTRE

## PAVILIONS

Two separate, multifunctional exhibition halls, equipped with all useful technical services. An area of 6,500 square metres each, with no intermediate pillars and suitable for the regular arrangement of exhibition stands.

## CONFERENCE CENTRE

Caravaggio Hall, 220 to 440 seats  
Colleoni Hall, 35 seats  
5 meeting rooms on one floor for workshops and small meetings.

## OPEN-AIR AREAS

An outdoor area of 35,000 square metres also perfect for concerts and outdoor events.

**4**  
EDIFICI

Superficie complessiva  
**173.000**  
Metri<sup>2</sup>

Are coperte  
IN MURATURA  
**16.200**  
Metri<sup>2</sup>

**PROMOBERG**

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## STRATEGIC LOGISTIC POSITION



By-Pass



Airport



Train Station



City Centre



Historical centre

